

# What's IN What's OUT

The blips and bloopers on our style radar



**IN!**  
Beyoncé  
with her  
customized  
laptop.

## IN

### Personalized Computers

"People can't get enough of the graphics on laptops."

—Gina Hughes, *Yahoo! Tech's Techie Diva*

### Lychee Fruit Fragrances

"It's appearing as the top note of quite a few new launches."

—Sarah Horowitz, *founder and president, Creative Scentsualization*

### Streetpeeper.com

"The ultimate fashion search engine, Streetpeeper tags on-the-street photos with what the person is wearing and where the picture was taken. Users can search for fashion by city, by label or by style."

—Melissa Lavigne, *director of marketing, The Intelligence Group*



**IN!**  
The scent  
of lychee.



**IN!**  
Private house hotels like  
*Lafayette House in N.Y.C.*

### Private House Hotels

"Chain hotels will always be with us, but private house hotels with their home-away-from-home atmosphere are making a firm imprint in hospitality."

—Grant Thatcher, *publishing editor, LUXE city guides, luxecityguides.com*



### Chia Seeds

"Yes, the same ingredient that's in everybody's favorite Chia Pets! Chia seeds are a better source of omega-3 fatty acids than flax. Try them sprinkled on a salad." (Chia Pet seeds should not be eaten.)

—Amanda Freeman, *cofounder, vitaljuicedaily.com*



**IN!**  
Chia seeds.

## OUT

### White Bags

"Last year, it was fine to wear a big white bag with fall clothes. This season the bags are more ladylike, structured and darker. White just looks out of sync. But they'll be back, so don't toss yours, just stash in the back of your closet."—Susan Kaufman, *editor, STYLEWATCH*



**OUT!**  
White bags  
like Christina  
Aguilera's.

### Conspicuously Luxurious Vacations

"The chic set is bored of wafting about in caftans. Instead, 'experience' vacations are coming to the fore—learning how your riding boots are constructed in Florence or how perfume is blended in France."—Grant Thatcher, *publishing editor, LUXE city guides, luxecityguides.com*



**OUT!**  
Showy  
getaways.

### Shockingly Colored Cocktails

"Say yes to bold hues and no to neon! Real fruit colors are beautiful. Celebrate the tasty pure fruit extracts and herbs."—Stefanie Marco, *executive mixologist, Stirrings*



**OUT!**  
Unnaturally  
colored  
drinks.

### Art World Exclusivity

"It is no longer about the exclusivity of the art and collector dynamic and more about art that is made by the everyday person—young, hip and aware. The collector, too, is the everyday man—a reflection of this new art form."—Cricket Taplin, *art curator, Sagamore Hotel*



**OUT!**  
Art world  
airs.